

## PEO-OACETT Joint Events

PEO provides funding for its chapters to organize events in their respective local areas to foster better local presence, and ultimately help facilitate better communications between the membership at large and PEO headquarters.

The Ontario Association of Certified Engineering Technicians and Technologists (OACETT) is a non-profit, self-governing, professional association of over 25,000 members. Just like PEO but in the engineering technology sense, OACETT is Ontario's independent certifying body for engineering and applied science technicians and technologists and confers the designations C.Tech. (Certified Technician) and C.E.T. (Certified Engineering Technologist). Just like P.Eng., the OACETT designations are also recognized across Canada by employers and other engineering professionals. In fact, in a lot of engineering companies, C.E.T. and C.Tech. often work side-by-side to P.Eng. in any given projects.

Like PEO as well, OACETT was incorporated in 1962 and legislated under the Statutes of Ontario by the OACETT Act of 1984. (for PEO, we were incorporated in 1922 and legislated under the Statutes of Ontario by the Professional Engineers Act). OACETT promotes the interests of engineering and applied science technicians and technologists in industry, educational institutions, the public and government.

Notwithstanding its size, OACETT has a chapter system as well which is similar in structure with PEO. With so many similarities, no wonder OACETT is a natural fit for PEO chapters to host joint events with.

### Benefits

Here are a few benefits of holding joint functions with OACETT:

- Similar mandate, similar aptitude and similar interests. What PEO chapters come up with would probably be of interest our friends in the engineering technology area.
- Broader reach. We are strong as individual associations but can be much stronger when in greater numbers. Thus, it never hurt to build some relations with chapters of other associations. Given that OACETT being so similar, it is an easy fit and great to look for synergies.
- Greater numbers for events means more economies of scale. Ultimately more value to our memberships.
- Great optics with the public: When PEO and OACETT stand together organize an event jointly, we do provide great optics in the eyes of the public.
- National Engineering Month (NEM)– OACETT is already a part of the steering committee as a founding member. Chapters does NEM events as well thus it would be of great optics that we appear to do things together.

### Joint events

Just a few reminders that things we need to be diligent of when hosting a joint meeting:

- Joint in organization but separate in promotion because of PIPEDA and CASL concerns.
- Promote the event by advertising to own membership as you normally would. You can keep a combined registrant list for the intent of organizing the joint event. The said list must be destroyed when the event is over.
- Shares the cost of the event but it does not have to be 50:50.
- Share the banner space by providing equal billing rights for both the PEO and OACETT chapter.

In summary, OACETT is very much like PEO in terms of their mandates and goals as an organization. Chances are you will probably know who the technologists or technicians are. Thus, if there is an opportunity to hold a joint event with OACETT, why not give it a try if you have not already done so?